



NE Dog Wash

Self Service Dog Wash

DIY DOG WASH

PROVIDING A SELF-SERVICE DOG
WASHING FACILITY FOR DOG OWNERS.



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Wash, Shampoo, Rinse and Dry
your dog in Minutes in our
self-service Dog Wash Unit.

☎ 07712 895 882

🌐 nedogwash.co.uk

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How the Self Service Dog Wash unit works...

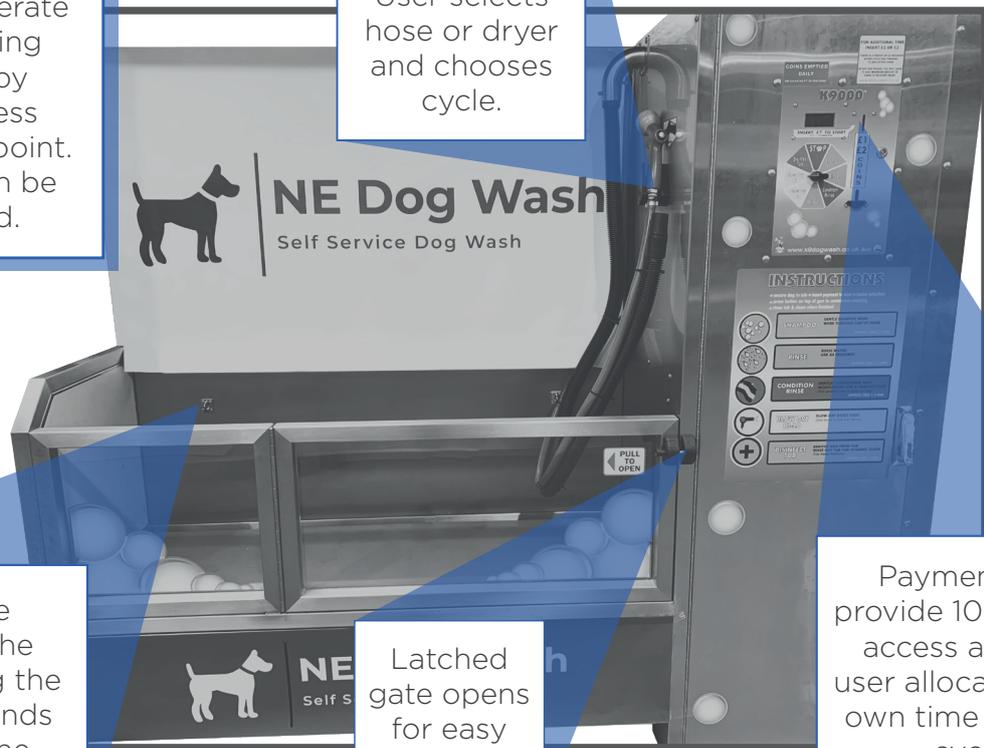
At the time of installation, the unit will be configured to operate for Ten Minutes using Coins, Tokens or by adding a contactless payment collection point. Further minutes can be paid for if needed.

After inserting payment the User selects hose or dryer and chooses cycle.

Dog can be tethered in the bathtub giving the owner free hands to operate the machine.

Latched gate opens for easy access.

Payment will provide 10 minutes access and the user allocates their own time to each cycle



After selecting the wash mode and tethering their dog in the stainless-steel bath there is a user-friendly wash gun for washing, shampoo and rinsing. Users then select the Custom All Seasons Turbo Dryer to completely dry off their dog.

Each unit has reliable easy to use rotary dials with High security 3 lock system. There is Technologically advanced product dispensing and hair filtration system. Payment can be managed through Contactless Payment.

Each Unit requires Power from a standard 32a Single Phase, a Cold-Water supply and 50mm to foul drain.

The Unit will provide 10 Minutes wash time and the user can select the time period allotted to cycles that include, Rinse, Shampoo, Conditioner and Blow Dry.

The operation of the unit can be by token sourced from a Retail Outlet, increasing footfall on the premises, by coin or credit/debit card.

Different Models can be provided for Indoor or Outdoor use. Daily Maintenance of each unit is 5 minutes.





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Taking any dog out for the day, especially in areas that a dog likes to play, will invariably mean getting messy, especially with the UK weather!

Returning home from a day in the park or day at the Beach is much less appealing when you must first clean the dog, then clean the bath and then the car interior.

Spending 10 minutes at a Self Service Dog wash adds a pleasant end to the day for both the owner and their dogs.



Today, dog owners will often wash their dog at home in their own Bathroom, perhaps adding a monthly trip to a dog groomer.

Regularly bathing their dog at home will often mean backache leaning over the dog and cleaning the mess in a bathroom afterwards. Visiting a self-service dog wash unit makes it easy to clean dogs in a Pet safe and Pet friendly environment.

The concept for the Business was inspired when we saw a dog wash unit situated on a garage forecourt whilst on holiday in Spain. Living in a coastal town in the UK, and seeing the number of daily dog walkers, it was clear to see the advantages for all dog owners.

Further research established that there are less than 40 units in operation across the whole of the UK and that the units can be installed indoors and outdoors.

Visiting a self-service dog wash unit for 10 minutes makes it easy to clean dogs in a safe and Pet friendly environment, further advantages are:

- Taking a Clean Dog home after a walk in the unreliable UK Weather
- Cars are not unnecessarily dirtied
- No backache from washing a dog over your personal bath
- Not having to clean your bathroom after a dog wash
- No appointment necessary
- Pleasant smelling clean dog

Installing Self-Service Dog Washing Units in the North East is an exciting Opportunity in the UK Dog Market and follows Worldwide success in Australia, New Zealand, USA and Canada. From launch in Australia in 2005 the first units are still in operation and with over 2000 units installed worldwide they are responsible for washing 1,000,000 dogs per year

NE Dog Wash will provide Self Service Dog wash sites in key areas around the North East of England. The very first unit in the North East of England will be sited at Blyth Beach with further units added along the Northumberland Coast.



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XANDERRI LIMITED trading as NE Dog Wash

Incorporation - Xanderri Limited was incorporated in July 2020 specifically to run NE Dog Wash and Robert is currently the registered Director.

The company will be run by Robert and his Partner Sarah. Robert and Sarah both currently work in Financial Services Operations and between them they have over 55 years-experience in Executive and Senior Management.

The company runs from home premises and responsibilities will be shared and aligned to their key skills. Robert will ensure compliance with Regulation, Business Planning and Business Development with Sarah adding her key skills to Cost Control, Customer Service and Administration. Both will take an Active role in Sales and Promotions. From January 2021 Robert and Sarah will be working full time on the business.

Relevant Experience and Transferrable Skills;

Robert Irving

Experience

35 Years in Financial Services Operations

Working in a Regulated Marketplace

Project Planning and Implementation

Running Management Teams

Responsibilities

Business Development Planning, Setting and maintaining KPI's and KRI's

Operational Risk Framework Implementation

Budget and Cost Control GDPR, FCA CASS and Conduct of Business. SMCR

Senior Recruitment and HR Issue Management

Transferrable Skills

Understand Business Models, Budget Controls and Business Discipline.

Compliance with multiple Regulators and effective record keeping

Regular Risk Management Overview and Testing

People Skills

Sarah Canham

Experience

22 Years in Financial Services Operations

Working in a Regulated Marketplace

Project Planning

Customer Service

Responsibilities

Management of over 50 key staff.

Operational Risk Management and Testing. Event Management

Managing SME between BAU and Project Work

Managing expectations, Setting SLA's and ensuring delivery of standards

Transferrable Skills

Compliance with multiple Regulators and effective record keeping.

Root Cause and Lessons Learned

Flexibility and adaptability to change

People Skills, Customer Service and Realistic Targets.



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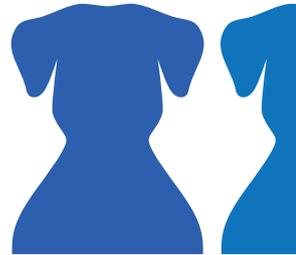
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MARKET INSIGHTS

9 MILLION

Any dog owner is a potential customer for the Retail business and in 2019 it was estimated that there were 9 million dog owners in the UK {1}.

The number of households with Dogs in the North East of England in 2019 was reported {2} as **454,000** with an average of **1.4** Dogs per household, that is **610,000** dogs in the region.



£29
per month

In May 2020, The FT published an article online {3} stating the UK is facing a puppy shortage with breeders reporting waiting lists for new puppies increasing fourfold.

A report from MORE TH>N, {4} based on a study of 10,000 Dog Owners in 2018 revealed that Dog Owners were spending an average of **£240** per month on their Dogs with **£29** attributed to Professional Grooming.

Dog Groomers in the North East can charge £20 for a Bath Brush and Blow Dry. With the Self-Service Dog wash price range between £7 and £8 there is a significant saving available for Dog Owners.



REFERENCES

{1} Dog Population 2019 according to PFMA Pet Food Manufacturers Assoc www.pfma.org.uk

{2} Dog Population Detail 2019 according to PFMA Pet Food Manufacturers Assoc www.pfma.org.uk

{3} UK faces puppy shortage as demand for lockdown companions soars www.ft.com 22 May 2020

{4} Published 24 May 2018 "New Study Reveals how much UK spends on pets" www.paymenteye.com

{5} www.k9000dogwash.com Case Studies, FAQ's and About Us section.



NE Dog Wash

Self Service Dog Wash

K9 Dog Wash was launched in the UK in November 2014 The aim was to use the success in Australia and New Zealand and bring the K9000 Dog Wash units to the European Markets.

The Australian Manufacturer, Tru Blu, was formed in 2005 the Manufacturer saw a need for a premium quality, economical self-serve dog wash that any owner could use.

The K9000 Self Service Dog Wash was designed and built using the highest quality components and gives the operator the confidence to invest at a price that is economic.

By 2014 the business served 2,000,000 Dogs per year and the business has sold 1500 units. K9 Dog Wash has established itself as a major player in the market selling units across various markets from single owner retail outlets such as cafes and garage forecourts to multi chain Pet Shops. There are currently 4 Main Models of the K9000 Dog Wash available. They are the Mini, Standard, De Luxe and Twin.

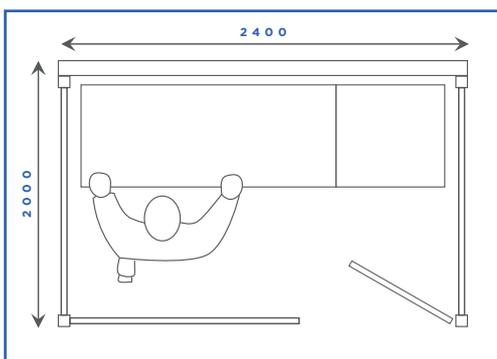
The units are ideal for Caravan Parks, Boarding Kennels, Pet Resorts, Doggy Daycare and Vet Practices. Units deliver solid returns for business owners from Cafes, Car Washes to all types of Convenience stores.

NE Dog Wash can provide proprietors with different options for sitting the units at their premises;

- Fully Maintained and Annual Site Rental
- Utilities charged to NE Dog Wash
- Self maintenance under a Shared Revenue Agreement
- Units can set up for use by coins or tokens made available from the retailer thus increasing footfall to the premises



Typical Site Requirements



System with Hot Water Unit

Power	~220-240v 32 Amp Socket
Water	Cold 40 psi (min) ½" Tap House Union
Waste	50mm Dia Outlet



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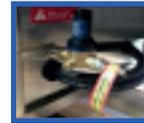
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QUICK INSTALL GUIDE

Water

A cold water supply is required, terminating in a 1/2" tap with house union.

Our engineer will connect the cold water feed to the K9000 unit during installation with a supplied hose.



Waste Water

The waste water exits the K9000 via a P-trap under the tub.

It needs to connect to a Foul Water Waste via a 50mm pipe.

The terminal of the pipe needs to be approximately 150mm from the ground. Our engineers will connect the waste water pipe to the K9000 unit during installation.



Electrical Supply

The K9000 requires a 32A Single Phase power supply. This needs to be provided via a suitable IP67 2P+E, Earthing Position 6h, 32A, 250v Socket.

The socket needs to be switched (shown) unless a separate breaker is installed. Our engineer will connect the K9000 to the electrical supply provided during installation.



Weight

The K9000 weighs 275kg without water in the tank.

Levelling

The K9000 needs to be horizontal. It has adjustable feet to easy levelling. Our engineer will adjust the K9000 during the installation.



Technical Specification

Water	Cold Water 1/2 inch tap with hose union. Min pressure of 40psi
Power	220-240v. 32A Single Phase
Waste	Foul Water. 50mm Diam Outlet



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